

learn, connect, inspire.

EARLY LEARNING 2020
Leading & Learning in the New Decade

October 18-21, 2020 | Online Virtual Summit



Co-sponsored by the
Pennsylvania Child Care Association
Pennsylvania Head Start Association



2020 Sponsor & Advertising Perspectus

<https://earlychildhoodsummit.org/>

Sponsor & Advertising Prospectus

2020 Early Childhood Education Summit

Since 2008, the Pennsylvania Child Care Association and the Pennsylvania Head Start Association have cosponsored the Pennsylvania Early Childhood Education Summit.

The Summit provides an opportunity for over 1,200 professionals and parents across the early learning and school-age spectrum -- child care, Head Start, Early Intervention, Pre- K Counts, and school district -- an opportunity to dialogue and learn while building a stronger early learning community.



The 2020 Summit is intended to accomplish three goals:

- Raise awareness among providers and parents on policy issues at the federal and state level so they can be part of the process that maintains and strengthens the education and care systems that are critical to young children and families.
- Provide education and professional development opportunities for parents and professionals in child care, Head Start programs, and school districts that care for and educate young children.
- Recognize the tremendous advances Pennsylvania has made in the field of early care and education and inspire others to reach for high quality for our vulnerable and at-risk populations.

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2020 Early Childhood Education Summit

Our sponsors help us

- Raise awareness among providers and parents on policy issues at the federal and state level so they can be part of the process that maintains and strengthens the education and care systems;
- Provide education and professional development opportunities for parents and professionals; and
- Recognize the tremendous advances Pennsylvania has made in the field of early care and education and inspire others to reach for high quality.

The Summit offers four sponsorship level opportunities:

- \$10,000 Platinum Sponsorship.
- \$5,000 Gold Sponsorship
- \$2,500 Silver Sponsorship
- \$1,500 Bronze Sponsorship

\$10,000 \$5,000 \$2,500 \$1,500

Benefits of Sponsorship	Platinum	Gold	Silver	Bronze
Exclusivity - only one Platinum Sponsorship will be sold.	★			
Complimentary exhibit space for value-based breakouts or for informal chats during our exhibitor hall hours.	★	★	★	★
Logo and name on the event website with a link to the sponsors website.	★	★	★	★
Logo and name on the Sponsor thank you slide shown at all general sessions.	★	★	★	★
Virtual Swag Bag - coupons, free trials, online courses, that will be shared directly with attendees for access via email and event page before, during, and following the event.	★	★	★	★
Full interior page color advertisement in the Summit virtual program book.	★	★		
2 Complimentary Registrations.	★	★		
Logo on all 2020 Summit communications before, during, and after the event.	★	★		
Spoken acknowledgement at each general session.	★	★		
An opportunity for a 2-3-minute Keynote Session intro; live or pre-recorded welcome to share about your organization as it relates to the keynote.	★	★		
Summit will send one advanced email on behalf of the sponsor to all registrants .	★	★		
1 Complimentary Registration.			★	
Half page color advertisement in the Summit virtual program book.			★	
Breakout session intro opportunity - a 2-3 minute live welcome to share about your organization as it relates to the breakout			★	
Summit will send one advanced email on behalf of the sponsor to breakout registrants .			★	
Logo and name on a breakout session title page				★
Quarter page color advertisement in the Summit virtual program book				★

Customized sponsorship packages are also available. We can customize a sponsorship package to fit your company's promotional goals and budget. Please contact Laura Michael at laura@paheadstart.org.

Building Block Sponsorship

Upgrade your advertisement by becoming a building block sponsor! Choose any advertisement size and for an additional \$100, become a building block sponsor with your company name or logo on the Summit website and on the sponsorship slide at the conference.

For more information visit <https://earlychildhoodsummit.org/>

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Advertising Rates in Online Conference Book

Full Page Inside Cover: \$2,000 (7.5" wide x 10" high)

Full Page — \$1,000 (7.5" wide x 10" high)

Half Page — \$500 (7.5" wide x 5.25" high)

Quarter Page — \$250 (3.5" wide x 5.25" high)

Business Card — \$100 (3.5" wide x 2" high)

Advertisement Formats

Camera Ready PDF format preferred. Please do not use web-based graphics to complete your advertisements, as the quality of print cannot be guaranteed. Advertisement.

Due Date: October 1, 2020



For more information visit <https://earlychildhoodsummit.org/>

2020 Early Childhood Education Summit

is co-sponsored by:

Pennsylvania Child Care Association (PACCA)

PACCA is a statewide, non-profit organization dedicated to facilitating and advocating for the provision of quality early care and education to the children of Pennsylvania. PACCA serves as the advocacy organization for the child care community. <https://pacca.org>

Pennsylvania Head Start Association (PHSA)

PHSA is a non-profit membership organization. PHSA is an advocacy organization for Head Start programs, families, staff and administrators in Pennsylvania. <https://paheadstart.org>