

Pennsylvania Early Childhood Education Summit

**Celebrating Early Learning:
Reconnecting,
Renewing, Revisioning**



October 28 & 29, 2024

Penn Stater Conference Center | 215 Innovation Blvd. | State College, PA 16803

**After four years, the
Pennsylvania Early
Childhood Education
Summit is back and
in person!**

<https://earlychildhoodsummit.org>

Questions: info@earlychildhoodsummit.org

**2024
Exhibitor &
Sponsorship
Opportunities**

Celebrating Early Learning: Reconnecting, Renewing, Revisioning

The Pennsylvania Early Childhood Education Summit is a statewide professional development event hosted by the Pennsylvania Child Care Association. Since 2008, the Summit has provided an opportunity for professionals and parents across the early learning and school-age spectrum—child care, Head Start, Early Intervention, Pre-K Counts, and school districts—to dialogue and learn while building a stronger early learning community.

Our theme, “Celebrating Early Learning: Reconnecting, Renewing, Revisioning,” reflects our coming back together in person after four years of living too long in the virtual world.

Join us at the Penn Stater Hotel and Conference Center in State College, PA, as we gather for this annual networking event. Let’s support, celebrate, and reconnect with Pennsylvania’s early learning community.

The 2024 Summit aims to accomplish three goals:

- Raise awareness among providers and parents on policy issues at the federal and state levels so they can participate in maintaining and strengthening the education and care systems that are critical to young children and families.
- Provide education and professional development opportunities for parents and professionals in child care, Head Start programs, and school districts that care for and educate our young children.
- Recognize the tremendous advances Pennsylvania has made in early care and education and inspire others to achieve high-quality care for our vulnerable and at-risk populations.

Please join us and help celebrate Pennsylvania’s tremendous advances in Early Childhood Education. Exhibiting and sponsoring at the Summit will give you unique visibility and marketing opportunities. You will also have access to hundreds of early learning professionals, parents, and community members from Pennsylvania.

We invite you to exhibit at or help sponsor Summit.

<http://earlychildhoodsummit.org>



Exhibit at Summit

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Exhibitor Benefits

- Exhibit area including a 6 ft. table with skirting, two chairs and a wastebasket
- Admission for 1 to attend all conference sessions
- List of ECE Summit attendees after the Summit
- Listing in the Summit Virtual Exhibit Hall on the ECE Summit Web Site <http://www.earlychildhoodsummit.org> online directory
- Whova (conference app) custom listing
- Summit meal package breakfast, lunch, breaks, and snacks for one exhibit staff person per table
- Showcase your product or services to hundreds of members of the early childhood community
- Hotel and transportation costs are not included.

Exhibit Hours

Sunday, October 27, 2024 | beginning at 3:30 PM | Set-up

Monday, October 28, 2024 | 7 AM-5 PM | Exhibit Open

Tuesday, October 29, 2024 | 7 AM-1 PM | Exhibit Open

Tuesday, October 29, 2024 | 1 PM-3PM | Breakdown

Dates to Remember

June 1, 2024 | Exhibitor/Sponsorship on-line application available. Pay on-line or by check

September 15, 2024 | Last date for Exhibitor cancellation with refund (subject to \$75 administration fee)

September 26, 2024 | Deadline for discounted hotel room rates (\$119)

Hotel Information

Exhibitors may contact the Penn Stater Conference Center for hotel reservations. Make your room reservation ASAP to insure a special reduced room rate of \$119 plus tax/night. The group code is EARL24B.

Penn Stater Hotel and Conference Center
215 Innovation Boulevard
State College, PA 16803
Phone: (800) 233-7505

Booth Fees

\$800 For Profit Businesses

\$400 Non Profit Businesses & Organizations

\$150 Marketplace (Individual crafters or home businesses) contact Theresa Rine for more info

\$50 Electricity

\$185 Additional Meal Plan

NOTE: We cannot guarantee that all applicants will be able to exhibit. Please apply early so that we are able to give each application the time and attention it deserves. Questions should be directed to Theresa Rine, phone (717) 657-9000 x101 or email theresa@pacca.org.

Reserve your Space

Apply on-line at <http://www.earlychildhoodsummit.org>

Licenses, Insurance and Liability

The Pennsylvania Child Care Association (PACCA) will assume no liability for loss or damage of goods or materials owned or leased by the Exhibitor. The exhibitor is required to provide insurance and/or policy riders to cover all booth contents. It will be the sole responsibility of the Exhibitor to pay any and all licensing fees for any music or motion picture equipment used in the booth.

Sponsor Summit

Capitalize on opportunities for increased visibility and engagement, ensuring that your brand resonates not only on-site but also well beyond the Summit. The Summit attracts professionals, educators, and stakeholders in the early childhood field.

Sponsorship Opportunities

	Partner	Sponsor	Supporter	Friend
	\$10,000	\$7,500	\$5,000	\$2,500
Complimentary Registration – may be converted to scholarship(s) under your name	2 --Complimentary registrations to the Summit	2 --Complimentary registrations to the Summit	1 -Complimentary registrations to the Summit	1 --Complimentary registrations to the Summit
Complimentary exhibit space	✓	✓	✓	✓
Logo on conference emails & website homepage with a link to sponsor's website	✓	✓	✓	✓
Logo and name on the Sponsor thank you slide shown at all general sessions	✓	✓	✓	✓
Spoken acknowledgement at each general session	✓	✓	✓	✓
Advertisement in Summit online program book	Full color -- Back page cover	Full color – interior cover	Full page interior page	½ page interior ad
Dedicated e-campaigns to Association mailing list (5,000)	4 dedicated e-campaigns (sponsor provides info)	2 dedicated e-campaigns (sponsor provides info)	1 dedicated e-campaign (sponsor provides info)	
Social Media posts on Summit and PACCA Facebook pages	4 Social Media Posts before and after Summit	3 Social Media Posts before and after Summit	2 Social Media Posts before and after Summit	1 Social Media Post before and after Summit
Opportunity to include company supplied labeled products or materials in Summit Welcome Bag	✓	✓	✓	✓

\$1,000 | Pay It Forward Scholarship

- One comprehensive scholarship under your name; includes registration & hotel for 2-nights
- Acknowledgment on Sponsor thank you slide
- Acknowledgment in list of Sponsors in online program book
- Scholarship acknowledgment in all Scholarship Promotions

\$1,500 | Welcome Back to Summit/T.E.A.C.H Reunion Ice Cream Social - 2 available

- Exhibit Booth
- 2 Admission tickets (1 Ticket paid in Exhibit booth)
- 2 Guest tickets to the Ice Cream Social
- Logo on conference emails & website

\$1,500 | Monday or Tuesday Continental Breakfast - 2 available

- Exhibit Booth
- 2 Admission tickets (1 Ticket paid with Exhibit booth)
- Logo on conference emails & website
- Opportunity to place organizational materials on tables at Monday Breakfast
- Signage in breakfast area

\$500 | Networking Break - 4 available

- Signage in break area during all breaks
- Logo on conference website materials

\$1,000 | Conference Bag - 2 available

- Logo on conference tote bag
- Logo on conference website materials

Advertise

\$1,000	Full Page 4-Color Ad -- For inside front or inside back cover advertising, please call to confirm availability.
\$750	Inside Full Page (7.5" wide x 10" high)
\$500	Half Page (7.5" wide x 5.25" high)
\$250	Quarter Page (3.5" wide x 5.25" high)
\$100	Business Card (3.5" wide x 2" high)

Please submit advertisements in PDF format only. Please contact Diane Barber at 717-657-9000 x 150 with questions.

We look forward to having you join us at Summit
<http://earlychildhoodsummit.org>





Exhibitor, Sponsorship & Advertising

EXHIBITORS					
<input type="checkbox"/>	\$800	For Profit	Organization/Business		
<input type="checkbox"/>	\$400	Non Profit			
Exhibitor Add-ons			Business Contact		
<input type="checkbox"/>	\$50	Electricity	Email		
<input type="checkbox"/>	\$185	Extra Meal Package for add'l staff			
<input type="checkbox"/>	\$750	Add'l For Profit Table	Company Address		
<input type="checkbox"/>	\$350	Add'l Non Profit Table			
SPONSORS			Town/City	State	Zip
<input type="checkbox"/>	\$10,000	Partner	Organizational/Business Phone		
<input type="checkbox"/>	\$7,500	Sponsor			
<input type="checkbox"/>	\$5,000	Supporter	Organizational/Business website		
<input type="checkbox"/>	\$2,500	Friend			
<input type="checkbox"/>	\$800	Pay-it-Forward Scholarship	STAFF (please attached info for add'l staff)		
<input type="checkbox"/>	\$2,000	Conference Bag			
<input type="checkbox"/>	\$1,500	Sunday Ice Cream Social	Staff Contact		
<input type="checkbox"/>	\$1,500	Monday Cont. Breakfast			
<input type="checkbox"/>	\$500	Monday AM Break	Email		
<input type="checkbox"/>	\$500	Tuesday PM Break			
<input type="checkbox"/>	\$1,500	Tuesday Cont. Breakfast	Title		
<input type="checkbox"/>	\$500	Monday AM Break			
TOTAL EXHIBIT/SPONSORSHIP					

Please describe the materials, supplies, equipment or services of your organization of interest to early childhood programs.

Donation/Prize - All exhibitors are requested to donate a prize for the daily drawing. Prizes can be classroom related or an item for an early childhood educator.

ADVERTISING					
<input type="checkbox"/>	\$1,000	Full Page 4-Color Ad - For inside front or inside	<input type="checkbox"/>	\$500	Half Page (7.5" wide × 5.25" high)
<input type="checkbox"/>	\$750	Inside Full Page (7.5" wide x 10" high)	<input type="checkbox"/>	\$250	Quarter Page (3.5" wide × 5.25" high)
TOTAL ADVERTISING			<input type="checkbox"/>	\$100	Business Card (3.5"wide × 2" high)

TOTAL EXHIBITOR, SPONSORSHIP and/or ADVERTISING	
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Please process your registration online at <https://earlychildhoodsummit.org>. Checks may be made payable to **PACCA-Summit** and sent to PACCA, 20 Erford Road, Suite 302, Lemoyne, PA 17043.

For questions contact Summit staff at info@earlychildhoodsummit.org or 717-657-9000 x 101

Join Us at the Early Childhood Education Summit

