



2026 Exhibitor and Sponsorship Opportunities



BUILDING BRIGHT FUTURES

October 18-22, 2026

**Penn Stater Hotel & Conference Center
215 Innovation Blvd.
State College, PA 16803**



2026 Early Childhood Education Summit

Building Bright Futures

The Pennsylvania Early Childhood Education Summit, hosted by the Pennsylvania Child Care Association (PACCA), is one of the Commonwealth's premier professional development and networking events for early childhood and school-age professionals. Since 2008, the Summit has brought together educators, administrators, advocates, parents, and community partners from across Pennsylvania to learn, collaborate, and strengthen the early learning system that supports children and families.

The 2026 Summit will continue to celebrate the critical role early childhood professionals play in shaping the future of our communities while providing opportunities to explore innovative practices, emerging trends, and meaningful partnerships that support high-quality care and education.

The Summit is designed to:

- Increase awareness of state and federal policy issues impacting young children, families, and early learning programs.
- Provide high-quality professional development opportunities for child care, Head Start, Early Intervention, Pre-K Counts, school-age, and school district professionals.
- Highlight promising practices, innovative approaches, and collaborative strategies that strengthen Pennsylvania's early childhood education system.
- Foster networking and relationship-building among professionals, organizations, businesses, and community leaders invested in the success of young children and families.

Exhibiting and sponsoring at the Summit provides a unique opportunity to connect directly with hundreds of early childhood professionals and decision makers from across Pennsylvania. Attendees include child care program owners and directors, teachers, administrators, Head Start staff, home visitors, higher education representatives, advocates, and community partners actively seeking resources, products, services, and innovative solutions.

In addition to in-person engagement, exhibitors receive ongoing visibility through the Summit's digital platforms, including the Whova event app and virtual exhibit opportunities, extending your organization's reach before, during, and after the conference.

We invite you to join us at the Penn Stater Hotel & Conference Center in State College, Pennsylvania, as we come together to support, inspire, and strengthen the early childhood education community.



Why exhibit at or sponsor the Early Childhood Education Summit?

Targeted Audience & Brand Visibility

- **Connect with decision makers:** Over 40% of attendees are administrators or influence organizational purchases
- **Reach hundreds of early childhood professionals:** Attendees include educators, providers, parents, head start staff, home visitors, and more from across Pennsylvania
- **High exposure through the Whova app & virtual hall:** Your company gets listed digitally, too—ensuring ongoing visibility before, during, and after the event

Network & Build Relationships

- **In-person engagement:** Meet decision makers directly—child care directors, school administrators, community leaders and more—all in one place
- **Access to professional development insights:** Exhibitors can attend sessions, better understanding attendees' challenges and tailoring offerings accordingly

Cost-Effective Exposure

- **Affordable booth fees:** For-profit businesses can exhibit for around \$800 for multi-day participation, including meals and one admission earlychildhoodsummit.org.
- **Additional promotional opportunities:** Take advantage of advertising in conference materials and sponsoring virtual content to further extend your reach

We invite you to exhibit at or help sponsor Summit.

<http://earlychildhoodsummit.org>



Exhibit at Summit

Please join us and help celebrate Pennsylvania's tremendous advances in Early Childhood Education. Exhibiting and sponsoring at the Summit will give you unique visibility and marketing opportunities. You will also have access to hundreds of early learning professionals, parents, and community members from Pennsylvania.

Exhibitor Benefits

- Exhibit area including a 6 ft. table with skirting, two chairs and a wastebasket
- Admission for 1 to attend all conference sessions
- List of ECE Summit attendees after the Summit
- Listing in the Summit Virtual Exhibit Hall on the ECE Summit Web Site <http://www.earlychildhoodsummit.org> online directory
- Whova (conference app) custom listing
- Summit meal package breakfast, lunch, breaks, and snacks for one exhibit staff person per table
- Showcase your product or services to hundreds of members of the early childhood community
- Hotel and transportation costs are not included.

Exhibit Hours

Sunday, October 18, 2026 | beginning at 4:00 PM | Set-up
Monday, October 19, 2026 | 7 AM-5 PM | Exhibit Open
Tuesday, October 20, 2026 | 7 AM-4 PM | Exhibit Open
Tuesday, October 20, 2025 | 4 PM-6 PM | Breakdown

Dates to Remember

April 1, 2026 | Exhibitor/Sponsorship on-line application available. Pay on-line or by check
September 15, 2026 | Last date for Exhibitor cancellation with refund (subject to \$75 administration fee)
September 18, 2026 | Deadline for discounted hotel room rates (\$149)

Hotel Information

Exhibitors may contact the Penn Stater Conference Center for hotel reservations. Make your room reservation ASAP to insure a special reduced room rate of \$149 plus tax/night. The group code is EARL26A.

Penn Stater Hotel and Conference Center
215 Innovation Boulevard
State College, PA 16803
Phone: (800) 233-7505

Booth Fees

- \$800 For Profit Businesses
- \$400 Non Profit Businesses & Organizations
- \$150 Marketplace (Individual crafters or home businesses) contact Theresa Rine for more info
- \$50 Electricity
- \$212 Additional Meal Plan

NOTE: We cannot guarantee that all applicants will be able to exhibit. Please apply early so that we are able to give each application the time and attention it deserves. Questions should be directed to Theresa Rine, phone (717) 657-9000 x 101 or email theresa@pacca.org.

Reserve your Space
Apply on-line at <http://www.earlychildhoodsummit.org>

Licenses, Insurance and Liability

Exhibitors understand and agree the Penn Stater Hotel and Conference Center and the Pennsylvania Child Care Association (PACCA) will assume no liability for loss or damage of goods or materials owned or leased by the Exhibitor. The exhibitor is required to provide insurance and/or policy riders to cover all booth contents. It will be the sole responsibility of the Exhibitor to pay any and all licensing fees for any music or motion picture equipment used in the booth.

Sponsor Summit

Capitalize on opportunities for increased visibility and engagement, ensuring that your brand resonates not only on-site but also well beyond the Summit. The Summit attracts professionals, educators, and stakeholders in the early childhood field.

Sponsorship Opportunities

	Partner	Community Builder	Champion	Leader
	\$1,500	\$3,000	\$6,000	\$10,000
Logo on conference emails & website with a link to the sponsor's website	✓	✓	✓	✓
Logo and name on the Sponsor thank you slide at each general session	✓	✓	✓	✓
Spoken acknowledgement at each general session	✓	✓	✓	✓
Advertisement in the Summit online program book	¼ page, full-color, interior ad	½ page, full-color, interior ad	Full-color, full-page interior cover (2)	Full-color, full-Page, Back Cover
Complementary registration to Summit can be converted to a scholarship	1 registration	1 registration	2 registrations	2 registrations
Complementary exhibit table	✓	✓	✓	✓
Educational session on your product or service at PACCA Directors' Roundtable during the year	✓	✓	✓	✓
Dedicated e-blast to PACCA mailing list (5,700)	Cited in at least one PACCA e-blasts with general information about Sponsor	Cited in at least two PACCA e-blasts with general information about Sponsor	Cited in at least three PACCA e-blasts with general information about Sponsor	Cited in at least four PACCA e-blasts with general information about Sponsor
			One dedicated e-blast with Sponsor provided information	Two dedicated e-blasts with Sponsor provided information
Social Media Posts on Summit & PACCA Facebook pages	One social media-posts, before and after Summit	Two social media-posts, before and after Summit	Three social media-posts, before and after Summit	Four social media posts, before and after Summit
Opportunity to include Sponsor supplied products or material in Summit Welcome Bag	✓	✓	✓	✓

Join Us at the Early Childhood Education Summit

\$1,000 | Pay It Forward Scholarship

- One comprehensive scholarship under your name; includes registration & hotel for 2-nights
- Acknowledgment on Sponsor thank you slide
- Acknowledgment in list of Sponsors in online program book
- Scholarship acknowledgment in all Scholarship Promotions

\$500 | Networking Break - 5 available

- Signage in break area during all breaks
- Logo on conference website materials

Advertise

\$1,000	Full Page 4-Color Ad -- For inside front or inside back cover advertising, please call to confirm availability.
\$750	Inside Full Page (7.5" wide x 10" high)
\$500	Half Page (7.5" wide x 5.25" high)
\$250	Quarter Page (3.5" wide x 5.25" high)

Please submit advertisements in PDF format only. Please contact Diane Barber at diane.barber@pacca.org.

\$1,500 | Monday, Tuesday or Wednesday Continental Breakfast - 3 available

- Exhibit Booth
- 2 Admission tickets (1 Ticket paid with Exhibit booth)
- Logo on conference emails & website
- Opportunity to place organizational materials on tables at Monday Breakfast
- Signage in breakfast area

\$1,000 | Conference Bag - 2 available

- Logo on conference tote bag
- Logo on conference website materials



