



# Elevating Early Learning

INNOVATIONS FOR THE NEXT GENERATION



**2025**  
**Exhibitor and**  
**Sponsorship**  
**Opportunities**



**OCTOBER 19-21, 2025**

Penn Stater Hotel & Conference Center  
215 Innovation Blvd., State College, PA 16803

# Elevating Early Learning: Innovations for the Next Generation

The Pennsylvania Early Childhood Education Summit is a statewide professional development event hosted by the Pennsylvania Child Care Association. Since 2008, the Summit has provided an opportunity for professionals and parents across the early learning and school-age spectrum—child care, Head Start, Early Intervention, Pre-K Counts, and school districts—to dialogue and learn while building a stronger early learning community.

Our theme ***“Elevating Early Learning: Innovations for the Next Generation”*** honors the critical role early childhood educators play in shaping the foundation of lifelong learning. It reflects the creativity, dedication, and evolving expertise that educators bring to their daily work with young children and their families.

The 2025 Summit aims to accomplish three goals:

- Raise awareness among providers and parents on policy issues at the federal and state levels so they can participate in maintaining and strengthening the education and care systems that are critical to young children and families.
- Provide education and professional development opportunities for parents and professionals in child care, Head Start programs, and school districts that care for and educate our young children.
- Recognize the tremendous advances Pennsylvania has made in early care and education and inspire others to achieve high-quality care for our vulnerable and at-risk populations.

Exhibiting and sponsoring at the Summit will give you unique visibility and marketing opportunities. You will also have access to hundreds of early learning professionals, parents, and community members from Pennsylvania.

Please join us in celebration of the evolving, impactful work of early educators to inspire new ideas, deeper partnerships, and lasting change for the children and families they serve. We look forward to returning to the Penn Stater Hotel and Conference Center in State College, PA.





# Why exhibit at or sponsor the Early Childhood Education Summit?

## Targeted Audience & Brand Visibility

- **Connect with decision makers:** Over 40% of attendees are administrators or influence organizational purchases
- **Reach hundreds of early childhood professionals:** Attendees include educators, providers, parents, head start staff, home visitors, and more from across Pennsylvania
- **High exposure through the Whova app & virtual hall:** Your company gets listed digitally, too—ensuring ongoing visibility before, during, and after the event

## Network & Build Relationships

- **In-person engagement:** Meet decision makers directly—child care directors, school administrators, community leaders and more—all in one place
- **Access to professional development insights:** Exhibitors can attend sessions, better understanding attendees' challenges and tailoring offerings accordingly

## Cost-Effective Exposure

- **Affordable booth fees:** For-profit businesses can exhibit for around \$800 for multi-day participation, including meals and one admission earlychildhoodsummit.org.
- **Additional promotional opportunities:** Take advantage of advertising in conference materials and sponsoring virtual content to further extend your reach

*We invite you to exhibit at or help sponsor Summit.*

<http://earlychildhoodsummit.org>



# Exhibit at Summit

Please join us and help celebrate Pennsylvania's tremendous advances in Early Childhood Education. Exhibiting and sponsoring at the Summit will give you unique visibility and marketing opportunities. You will also have access to hundreds of early learning professionals, parents, and community members from Pennsylvania.

## Exhibitor Benefits

- Exhibit area including a 6 ft. table with skirting, two chairs and a wastebasket
- Admission for 1 to attend all conference sessions
- List of ECE Summit attendees after the Summit
- Listing in the Summit Virtual Exhibit Hall on the ECE Summit Web Site <http://www.earlychildhoodsummit.org> online directory
- Whova (conference app) custom listing
- Summit meal package breakfast, lunch, breaks, and snacks for one exhibit staff person per table
- Showcase your product or services to hundreds of members of the early childhood community
- Hotel and transportation costs are not included.

## Exhibit Hours

Sunday, October 19, 2025 | beginning at 5:00 PM | Set-up

Monday, October 20, 2025 | 7 AM-5 PM | Exhibit Open

Tuesday, October 21, 2025 | 7 AM-1 PM | Exhibit Open

Tuesday, October 21, 2025 | 1 PM-3PM | Breakdown

## Dates to Remember

July 1, 2025 | Exhibitor/Sponsorship on-line application available. Pay on-line or by check

September 15, 2025 | Last date for Exhibitor cancellation with refund (subject to \$75 administration fee)

September 19, 2025 | Deadline for discounted hotel room rates (\$149)

## Hotel Information

Exhibitors may contact the Penn Stater Conference Center for hotel reservations. Make your room reservation ASAP to insure a special reduced room rate of \$149 plus tax/night. The group code is EARL25A.

Penn Stater Hotel and Conference Center  
215 Innovation Boulevard  
State College, PA 16803  
Phone: (800) 233-7505

## Booth Fees

\$800 For Profit Businesses

\$400 Non Profit Businesses &  
Organizations

\$150 Marketplace (Individual crafters or  
home businesses) contact Theresa  
Rine for more info

\$50 Electricity

\$185 Additional Meal Plan

*NOTE: We cannot guarantee that all applicants will be able to exhibit. Please apply early so that we are able to give each application the time and attention it deserves. Questions should be directed to Theresa Rine, phone (717) 657-9000 x 101 or email [theresa@pacca.org](mailto:theresa@pacca.org).*

## Reserve your Space

**Apply on-line at <http://www.earlychildhoodsummit.org>**

## Licenses, Insurance and Liability

The Pennsylvania Child Care Association (PACCA) will assume no liability for loss or damage of goods or materials owned or leased by the Exhibitor. The exhibitor is required to provide insurance and/or policy riders to cover all booth contents. It will be the sole responsibility of the Exhibitor to pay any and all licensing fees for any music or motion picture equipment used in the booth.

# Sponsor Summit

Capitalize on opportunities for increased visibility and engagement, ensuring that your brand resonates not only on-site but also well beyond the Summit. The Summit attracts professionals, educators, and stakeholders in the early childhood field.

## Sponsorship Opportunities

	<b>Partner</b>	<b>Community Builder</b>	<b>Champion</b>	<b>Leader</b>
	<b>\$1,500</b>	<b>\$3,000</b>	<b>\$6,000</b>	<b>\$10,000</b>
Logo on conference emails & website with a link to the sponsor's website	✓	✓	✓	✓
Logo and name on the Sponsor thank you slide at each general session	✓	✓	✓	✓
Spoken acknowledgement at each general session	✓	✓	✓	✓
Advertisement in the Summit online program book	¼ page, full-color, interior ad	½ page, full-color, interior ad	Full-color, full-page interior cover (2)	Full-color, full-Page, Back Cover
Complementary registration to Summit can be converted to a scholarship	1 registration	1 registration	2 registrations	2 registrations
Complementary exhibit table	✓	✓	✓	✓
Educational session on your product or service at PACCA Directors' Roundtable during the year	✓	✓	✓	✓
Dedicated e-blast to PACCA mailing list (5,700)	Cited in at least one PACCA e-blasts with general information about Sponsor	Cited in at least two PACCA e-blasts with general information about Sponsor	Cited in at least three PACCA e-blasts with general information about Sponsor	Cited in at least four PACCA e-blasts with general information about Sponsor
			One dedicated e-blast with Sponsor provided information	Two dedicated e-blasts with Sponsor provided information
Social Media Posts on Summit & PACCA Facebook pages	One social media-posts, before and after Summit	Two social media-posts, before and after Summit	Three social media-posts, before and after Summit	Four social media posts, before and after Summit
Opportunity to include Sponsor supplied products or material in Summit Welcome Bag	✓	✓	✓	✓



# Join Us at the Early Childhood Education Summit

## **\$1,000 | Pay It Forward Scholarship**

- One comprehensive scholarship under your name; includes registration & hotel for 2-nights
- Acknowledgment on Sponsor thank you slide
- Acknowledgment in list of Sponsors in online program book
- Scholarship acknowledgment in all Scholarship Promotions

## **\$1,500 | Welcome Back to Summit/T.E.A.C.H Reunion Ice Cream Social - 2 available**

- Exhibit Booth
- 2 Admission tickets (1 Ticket paid in Exhibit booth)
- 2 Guest tickets to the Ice Cream Social
- Logo on conference emails & website

## **\$1,500 | Monday or Tuesday Continental Breakfast - 2 available**

- Exhibit Booth
- 2 Admission tickets (1 Ticket paid with Exhibit booth)
- Logo on conference emails & website
- Opportunity to place organizational materials on tables at Monday Breakfast
- Signage in breakfast area

## **\$500 | Networking Break - 4 available**

- Signage in break area during all breaks
- Logo on conference website materials

## **\$1,000 | Conference Bag - 2 available**

- Logo on conference tote bag
- Logo on conference website materials

## **Advertise**

\$1,000	Full Page 4-Color Ad -- For inside front or inside back cover advertising, please call to confirm availability.
\$750	Inside Full Page (7.5" wide x 10" high)
\$500	Half Page (7.5" wide x 5.25" high)
\$250	Quarter Page (3.5" wide x 5.25" high)

Please submit advertisements in PDF format only. Please contact Diane Barber at 717-657-9000 x 150 with questions.





