

2022 Market Rate Survey and YOU

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What is the Market Rate Survey?

Survey of **ALL licensed child care facilities** in Pennsylvania to collect information about **tuition rates** and the **true cost of care**





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Please respond!




2022 CHILD CARE MARKET RATE SURVEY


SECTION 1: FACILITY INFORMATION

1.1. Verify that the following information about your facility is correct. If any information is not correct, please circle it and provide updated information in the space provided to the right.

Facility name.....EXAMPLE FACILITY NAME DAYCARE
 Facility address.....1234 KID CHILD LANE ROAD
SOMEWHERE, PA 15000
 MPI.....123456789-0001
 Provider type.....CENTER
 School-age only provider.....NO
 ELRC region.....REGION 16
 Licensed capacity.....100
 Keystone STARS designation.....STAR 3
 Child Care Works (CCW) agreement.....YES

SECTION 2: PRIVATE PAY TUITION RATES

2.1. Enter your facility's highest full-time and part-time private pay tuition rates for each of the following care levels. Indicate whether the rate entered is the daily, weekly, or monthly rate.

Please note:

- For this survey, daily full-time is defined as 5 or more hours of care per day (one or more days each week) and daily part-time is defined as less than 5 hours of care per day.
- If you do not provide care for one or more care levels, leave those fields blank.
- If you offer multiple tuition rates (for example, if families can choose to pay daily or monthly; or, if there are different rates during the school year and the summer), please enter the rate that is the highest.
- The rates you provide here will be used to update your rates in the PELICAN Provider Self-Service (PSS) system.

Infant (birth to 12 months)			
Full-time (5+ hours of care per day)	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly	\$ _____	Part-time (< 5 hours of care per day)
			<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly
Younger toddler (13 to 24 months)			
Full-time	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly	\$ _____	Part-time
			<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly
Older toddler (25 to 36 months)			
Full-time	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly	\$ _____	Part-time
			<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly
Preschool (37 months to entering kindergarten)			
Full-time	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly	\$ _____	Part-time
			<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly
School-age (kindergarten and older)			
Full-time	<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly	\$ _____	Part-time
			<input type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Monthly

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Market Rate and the True Cost of Care



**PRIVATE PAY
TUITION RATES**



STAFFING



ENROLLMENT



OPERATIONS



**CHILD CARE
WORKS**



**PAYMENTS
AND FEES**

Why should my facility participate?

Results will allow OCDEL to evaluate future child care related programming and policy decisions.

Private pay tuition rates collected from this survey will be used to update a facility's rates in the PELICAN system. Rates from PELICAN are displayed publicly on websites such as the Compass Provider search.

Completion of the MRS by Pennsylvania child care providers is crucial for understanding tuition rates and the true cost of care!

Who should complete the MRS?



ALL licensed child care providers in Pennsylvania (approximately 6,500 facilities).

If multiple facilities are owned by a single entity, it is important to complete a separate survey for EACH.

How can my facility participate in the 2022 MRS?

PAPER

Return the paper survey mailed to each facility in the pre-paid return envelope.

WEB

Complete your survey online, using your facility's personalized web link included in invitation letter.

PHONE

Call (866) 982-6433 to schedule a time to complete the survey over the phone.

NEED HELP?

Contact the Penn State team at (866) 982-6433 or ChildCareResearch@psu.edu.



What do I do if I did not receive / misplaced my MRS?

Email ChildCareResearch@psu.edu

or call (866) 982-6433 with your facility name and MPI number.

The Penn State team will send your personalized web survey link and/or a paper copy to complete.

When do I need to submit the MRS?

OCTOBER 11, 2022

SURVEY TIMELINE	ACTIVITY
Approximately July 11	Paper survey received by providers
Approximately August 22	Second copy of paper survey received by providers
August 23	Email will be sent with personalized survey link
September 6	Reminder email will be sent with personalized survey link
September 8 (approximately)	Phone call reminders
September 28	Final email reminder will be sent with personalized survey link
October 3 (approximately)	Final reminder phone calls
October 11	Surveys will be collected until October 11!

As a thank you for participating...

Participants can enter an optional drawing for one of 100 \$100 Amazon e-gift cards.

Complete your survey early! Triple your chances to win by returning the survey by September 1!





Questions?
Contact the Penn State team

ChildCareResearch@psu.edu

or

(866) 982-6433