2022 Market Rate Survey and YOU

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What is the Market Rate Survey?

Survey of **ALL licensed child care facilities** in Pennsylvania to collect information about **tuition rates** and the **true cost of care**

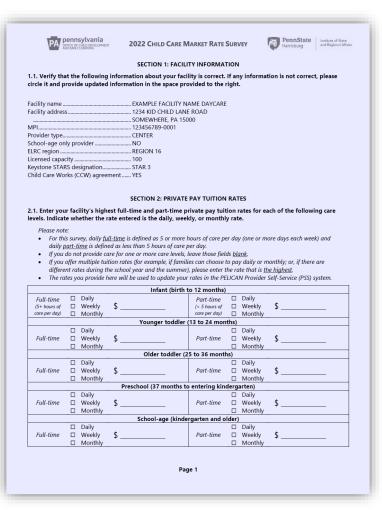






Please respond!





Market Rate and the True Cost of Care







STAFFING

ENROLLMENT



OPERATIONS



CHILD CARE WORKS



PAYMENTS AND FEES

Why should my facility participate?

Results will allow OCDEL to evaluate future child care related programming and policy decisions.

Private pay tuition rates collected from this survey will be used to update a facility's rates in the PELICAN system. Rates from PELICAN are displayed publicly on websites such as the Compass Provider search.

Completion of the MRS by Pennsylvania child care providers is crucial for understanding tuition rates and the true cost of care!

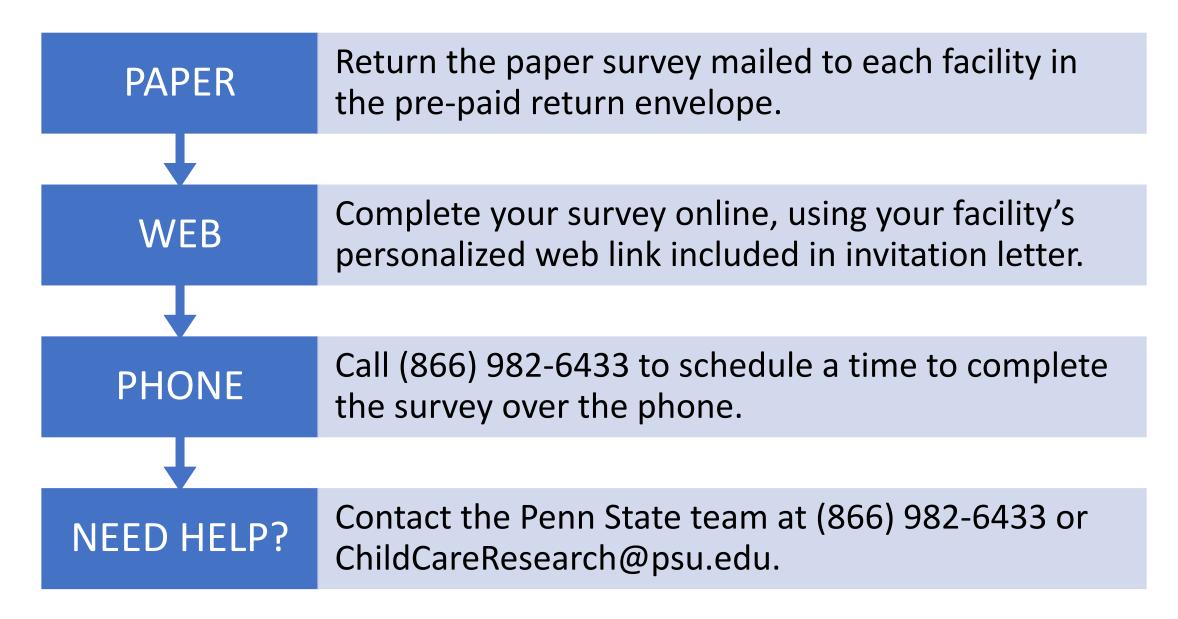
Who should complete the MRS?



ALL licensed child care providers in Pennsylvania (approximately 6,500 facilities).

If multiple facilities are owned by a single entity, it is important to complete a separate survey for EACH.

How can my facility participate in the 2022 MRS?







What do I do if I did not receive / misplaced my MRS?

Email ChildCareResearch@psu.edu or call (866) 982-6433 with your facility name and MPI number.

The Penn State team will send your personalized web survey link and/or a paper copy to complete.

When do I need to submit the MRS? OCTOBER 11, 2022

| SURVEY TIMELINE | ACTIVITY |
|-----------------------------|---|
| Approximately July 11 | Paper survey received by providers |
| Approximately August 22 | Second copy of paper survey received by providers |
| August 23 | Email will be sent with personalized survey link |
| September 6 | Reminder email will be sent with personalized survey link |
| September 8 (approximately) | Phone call reminders |
| September 28 | Final email reminder will be sent with personalized survey link |
| October 3 (approximately) | Final reminder phone calls |
| October 11 | Surveys will be collected until October 11! |

As a thank you for participating...

Participants can enter an optional drawing for one of 100 \$100 Amazon e-gift cards.

Complete your survey early! Triple your chances to win by returning the survey by September 1!





Questions? Contact the Penn State team

ChildCareResearch@psu.edu or (866) 982-6433